

# Multi-Voxel Pattern Analysis Reveals Increased Memory Targeting and Reduced Use of Retrieved Details During Single-Agenda Source Monitoring

华

Susan G. Robison McDuff<sup>1</sup>, Hillary C. Frankel<sup>3</sup>, & Kenneth A. Norman<sup>1,2</sup>
<sup>1</sup>Dept. of Psychology, <sup>2</sup>Neuroscience Institute, Princeton University, Princeton, NJ 08544

<sup>3</sup>Harvard University Medical School, Cambridge, MA 02138

# Background and Research Objectives Agenda-Dependent Memory

- Agenda-dependent memory refers to how an individual's goals at the time of retrieval can influence what information he remembers and/or the extent to which he uses it (Mitchell et al., 2008)
- \*Source monitoring is the act of identifying the origin of a memory. (e.g., Johnson et al., 1993; Marsh & Hicks, 1998)
- Single-agenda monitoring: Did you hear that from your mother?
- •Multi-agenda monitoring: Who told you that?

## Objectives

- Isolate neural correlates of distinct encoding states with fMRI and multi-voxel pattern classification. Track the presence of these states during retrieval.
- Characterize differences between single- and multi-agenda scenarios.
- •Memory cuing (how much do subjects focus on the target source?)
- •Utilization (how much do subjects scrutinize retrieved info?)

# Experimental Paradigm

### Overview

•Participants completed 6 runs of studying & retrieving words.

# Encoding Tasks

- •Artist: Imagine drawing the object. Was the object easy or hard to draw?
- •Function: How many ways could you use this object?
- •Read: Silently read the word backwards. Was that easy or hard?

## Retrieval Manipulation

- Experiment 1: subjects judge whether items were studied using the targeted source or not (single-agenda).
- •Experiment 2: subjects judge whether items were studied using the targeted source, a different source, or are new (multi-agenda).



- •Incongruent trials: when targeted task & actual task don't match (as above)
  •Targeted Task (TT) = Function, Actual (AT) = Artist, Other (OT) = Read
- •We use classifier activity associated with these different task types to read out memory targeting (IT) and recollection (AT).

# Multi-Voxel Pattern Classification

#### Classification Procedure

- •Analyses were conducted using the Princeton Multi-Voxel Pattern Analysis Toolkit (www.csbmb.princeton.edu/mvpa).
- Scan subjects during study and test
- •Train a neural network classifier to discriminate between brain volumes corresponding to a subject performing the artist, function, or read tasks at study (Polyn et al., 2005)
- Apply the trained classifier to individual TRs from test phase
- •Get an estimate for how much the subject activates artist, function, and read patterns from the study phase

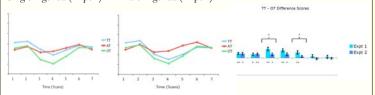
# Differences in Memory Cuing Strategies

### Research Question & Prediction

- •Do subjects try to target memories from a specific task by performing that task at test during single-agenda more than multi-agenda source monitoring?
- •If so, single-agenda should be associated with higher levels of TT than multi-agenda.

#### Results

•More TT activation in single-agenda source monitoring Single-Agenda (Expt 1) Multi-Agenda (Expt 2)



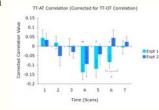
# Relationship Between Targeting and Retrieval

# Research Question and Prediction

- •Does performing the targeted task during singleagenda tests limit actual task recollection?
- •If so, we should observe a negative correlation between measured TT and AT in Experiment 1 but not Experiment 2.

### Results

•TT activity was negatively correlated with AT activity in Experiment 1 at timepoints 4, 5, and 6

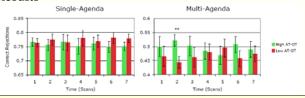


# Utilization of Retrieved Details

### Research Question and Prediction

- •Do subjects utilize recollected details? If they do:
- •High levels of AT should be associated with increased correct rejections.
- •Subjects should scrutinize retrieved info more in multi- than single-agenda.
- •To test this question, we plotted correct rejections as a function of whether AT activity was high or low on that trial.

#### Results



# Future Directions

- •Would subjects do a better job of utilizing retrieved details during singleagenda scenarios if we don't include new items at test?
- •Does activation of source information occur during testing scenarios that do not ask subjects about source information?

### References

Herron, J. E., & Rugg, M. D. (2003). Retrieval orientation and the control of recollection. Journal of Cognitive Neuroscience, 15, 843-854.

Herron, J. E., & Wilding (2004). An electrophysiological dissociation of retrieval mode and retrieval orientation. Neuroimage, 22, 1554-1562.

Johnson, Hastroudi, & Lindsay. (1993). Source Monitoring. Psych Bulletin, 114, 3-28.
Marsh, R. L., & Hicks, J. L. (1998). Test formats change source monitoring decision processes. IEP:L.,M,&C, 24, 1137-1151.

Mitchell, K. J., et al. (2008). Neuroimaging evidence for agenda-dependent monitoring of different features during short-term source memory tests. JEP:LMC, 34, 780-790.Polyn, S. M., Natu, V. S., Cohen, J. D, & Norman, K. A. (2005). Category-specific cortical activity precedes retrieval during memory search. Science, 310, 1963-1966.

# Acknowledgements

Thanks to the subjects in these studies as well as the members of the Norman Lab. Special thanks to Sean Polyn, Greg Detre, Jonathan Cohen, Leigh Nystrom, and Marcia Johnson.